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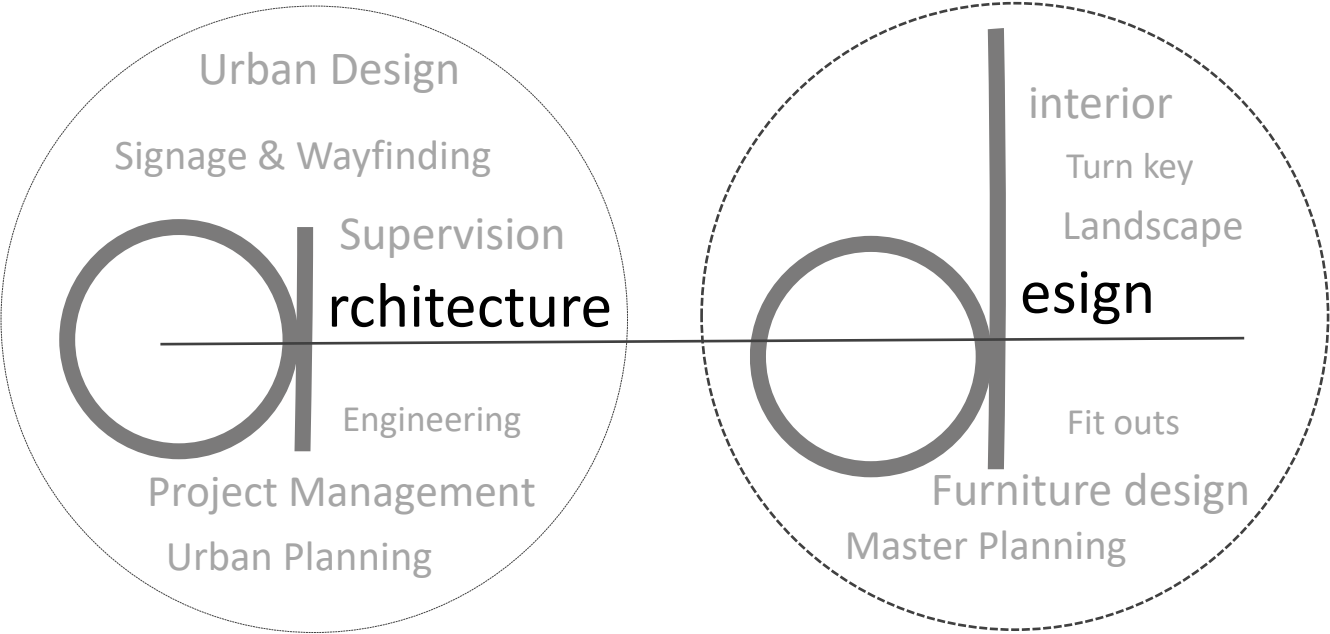
RESUME



In collaboration with



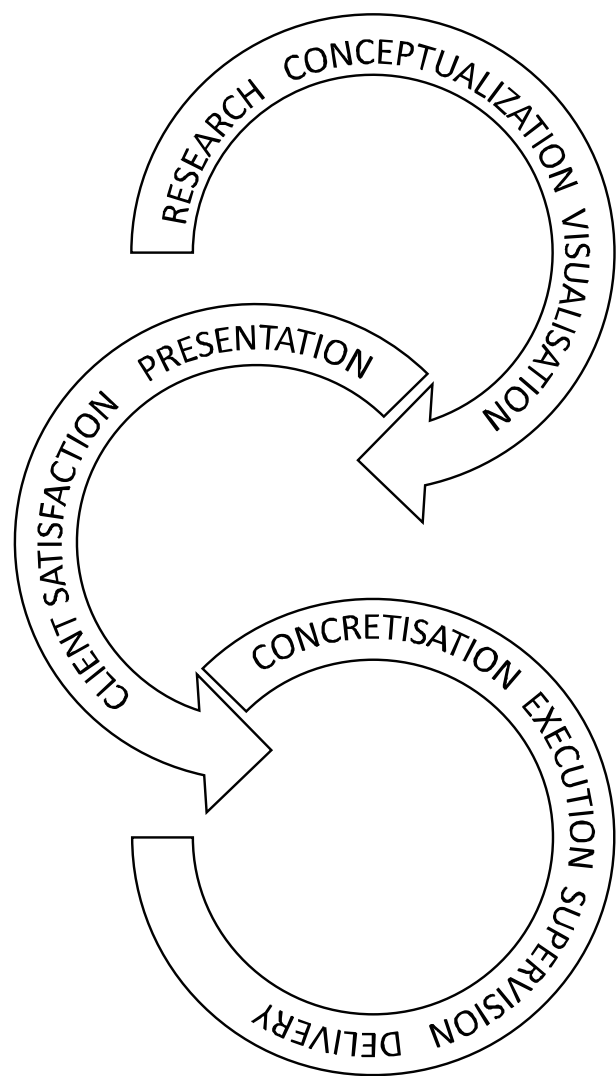
CAPABILITIES



In collaboration with



STRUCTURE AND WORK PROCESS DIAGRAM



In collaboration with



MISSION

Every day, we strive to convey our enthusiasm for our designs and our customers through our work. We hope to challenge and inspire future generations of clients through design born of variety, creativity, cooperation, fun, and elegance. By infusing meaning into each initiative and revitalizing areas, our designs become timeless, with meaning embedded in every detail.

VISION

We aim to achieve leadership in our field by building on a solid reputation for creativity, a commitment to excellence, and a dedication to achieving client satisfaction by making their dreams come true.

SERVICES

Architecture
Interior design and decoration
Master planning
Project management, supervision
Feasibility study
Landscaping
Value engineering
Design development and shop drawings, Revit.



In collaboration with



Tel: 00961 3 325030, 00961 3 414581, Demco Tower block A 18th floor, Beirut, Lebanon .Email: Aline@AD-Design.co Rodolphe@AD-Design.co
Website: AD-Design.co

The diversity and the uniqueness of each of our clients, pushes us towards new challenges, new achievements and new successes. Our work exemplifies a unique design approach for residential, business, and furnishing applications. By promoting material and shape, we create an original signature that symbolizes the client's ideas. It's a celebration of the vitality and energy of every surface, the life inside every limestone, the warmth within every metal and the animation within every textile and structure. We perceive the fulfilment of dreams amid empty spaces and familiarity within opulence. Delving deep into our clients' psyches and transforming their interests into live art, is our passion. We create trips that enhance the living experience by maintaining a constant link between individuals and life-affirming environments.

Aline Demerjian

SIMPLICITY IS THE ULTIMATE FORM OF SOPHISTICATION

LEONARD DA VINCI

FORWARD



RESIDENTIAL

PALACE IN NIGERIA

A lavish, well-designed, traditional color scheme, intricate embellishments, and fairytale splendor can be found in this Nigeria palace. Elegant surroundings and lavish living.



Scope of work: Interior Design

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Scope of work: Interior Design

PALACE IN RIYADH, KSA

A fairytale palace in Saudi Arabia, with huge expenses, delicate details, a classic color palette, and polished design. Chic ambience and opulent living.



Scope of work: project management

PALACE IN RIYADH, KSA

MAIN MAJLESS



PALACE IN RIYADH, KSA

DINING ROOM AND OFFICE



PALACE IN RIYADH, KSA

MASTER BEDROOMS



PENTHOUSE IN RAS BEIRUT

CORRIDORS



PENTHOUSE IN RAS BEIRUT

LIVING ROOMS



PENTHOUSE IN RAS BEIRUT

LIVING ROOM AND DINING ROOM



PENTHOUSE IN RAS BEIRUT

MASTER BEDROOM





Scope of work: Residential Interior Concept Design (Living Room)

MODERN APARTMENT IN GHEDRES, LEBANON



Scope of work: Residential Interior Concept Design (Living Room)

MODERN APARTMENT IN GHEDRES, LEBANON



Scope of work: Residential Interior Concept Design (Dining Room)

MODERN APARTMENT IN GHEDRES, LEBANON



Scope of work: Residential Interior Concept Design (Master Bedroom)

VILLA IN JAJ, LEBANON



Scope of work: Architectural concept design

VILLA IN JAJ, LEBANON



Scope of work: Architectural concept design

VILLA IN JAJ, LEBANON



Scope of work: Architectural concept design

VILLA IN JAJ, LEBANON



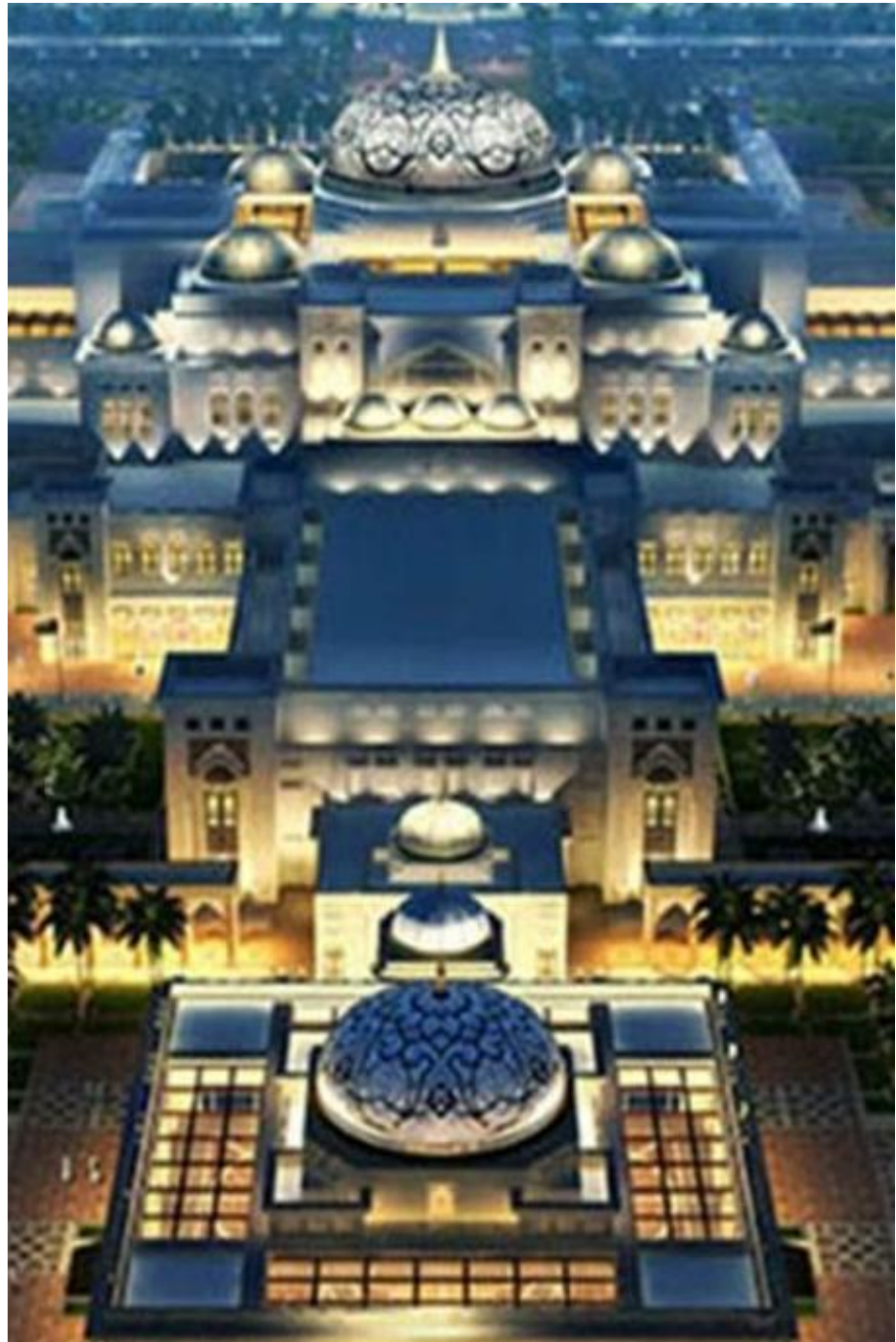
Scope of work: Architectural concept design

VILLA IN JAJ, LEBANON



Scope of work: Architectural concept design

ABU DHABI PRESIDENTIAL PALACE



Scope of work ID and landscape shop drawings.

AL HADA VILLA COMPOUND - KSA,

A luxurious residential complex in one of the most prestigious suburbs of Riyadh City in Saudi Arabia. With a total built-up area of 15,000 m², the project comprises 68 luxurious high-end finished villas, health club, administration and a common basement for staff accommodation, parking, indoor swimming pool and playground.



Scope of work: Concept, Schematic, detailed design and tender documentation for Architecture, Interior Design, Structural and design services.

AL HADA VILLA COMPOUND - KSA,



AL HADA VILLA COMPOUND - KSA,



ART OASIS - RIYADH, KSA,

A high-end building located in Riyadh with a unique architectural character combining a modern art gallery, food court and retail shops on the ground and first floors. The building is centered by a semi covered courtyard which forms an "Oasis". Special attention was given to sustainable systems while taking into account the architectural design and esthetics of the project.



Scope of work: MEP design and tender package preparation.

PRINCESS NOURA NEW GUEST VILLAS - OBHUR, KSA,

Description

An extension of princess Noura beach house project, consisting of four guest villas at one of the most beautiful shores of Obhur combining ecofriendly materials with modern architecture, charming landscape with swimming pools for each villa.



Scope of work: Architecture, Interior Design development, Infrastructure, Structural and MEP Design services, shopdrawings, project management and site supervision.

PRINCESS NOURA BEACH HOUSE - OBHUR, KSA,

A beach villa at one of the most beautiful shores of Obhur combining eco-friendly materials with modern architecture, charming landscape with several swimming pools where the service buildings are integrated with the environment and leading to the main villa.



Scope of work: Architecture, Interior Design development, Infrastructure, Structural, MEP Design Services, Shop drawings, project management and Site supervision.



RESTAURANTS



Scope of work: interior design concept



Scope of work: interior design concept



Scope of work: interior design concept



Scope of work: interior design concept



Scope of work: interior design concept



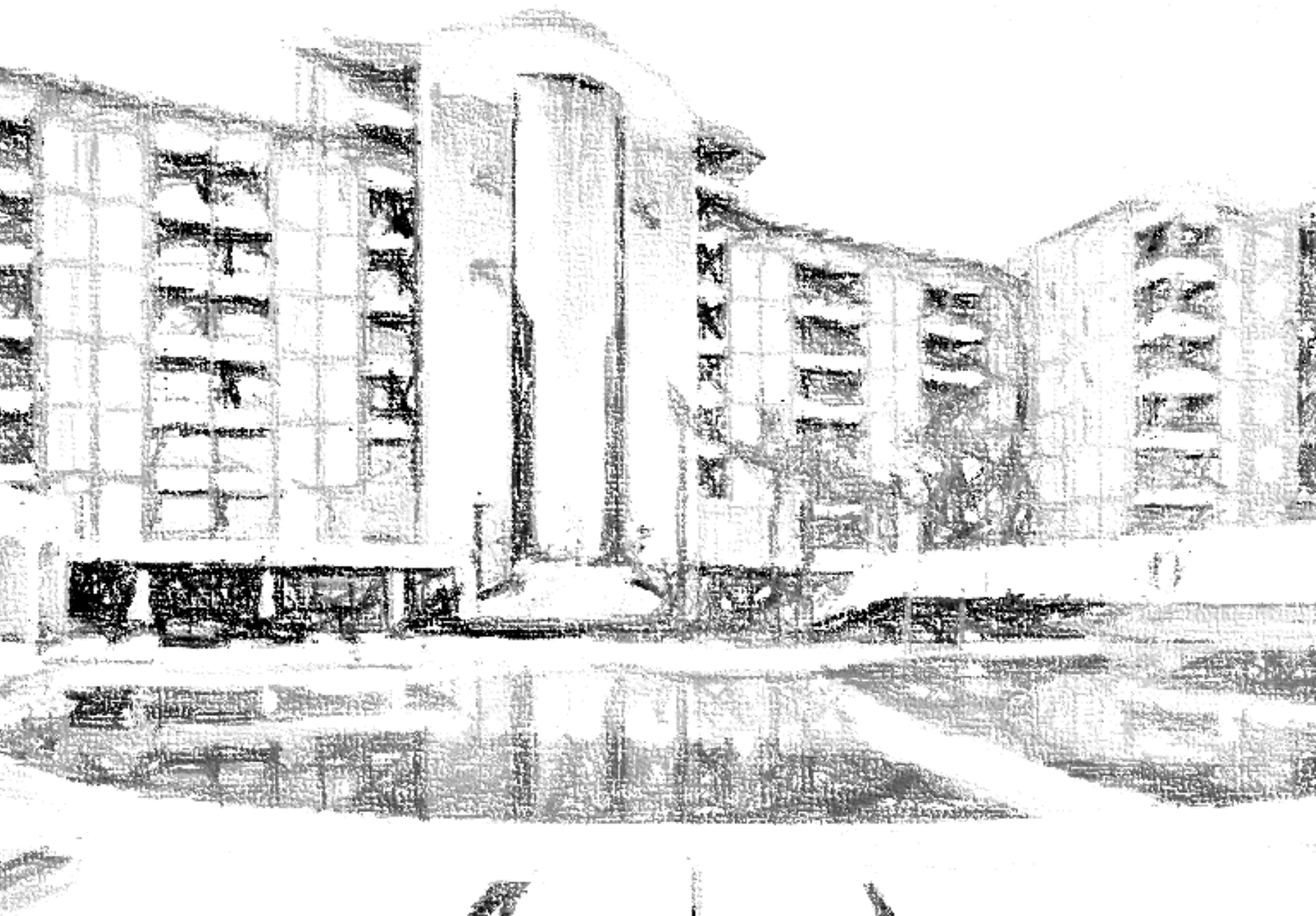
Scope of work: interior design concept



Scope of work: interior design concept



Scope of work: interior design concept



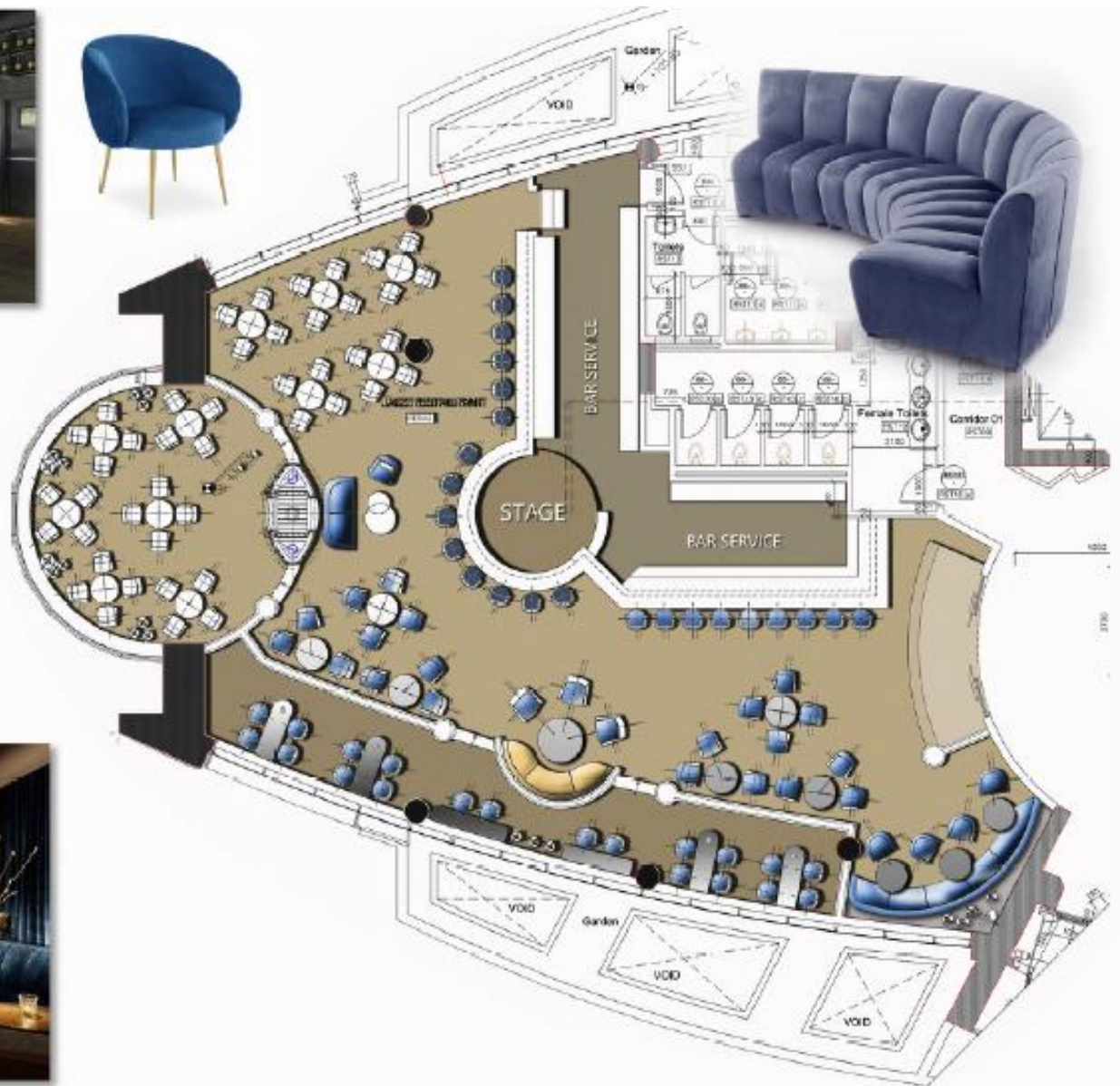
HOSPITALITY

A close-up photograph of a hand with fingers curled, about to press down on a small, polished brass service bell. The background is a bright, out-of-focus window with vertical blinds. The lighting is soft and natural, creating a clean and professional aesthetic.

The hospitality sector involves 11 international operators and more than 19 branded hotels mainly:

JW Marriott,
Marriott,
Marriott Courtyard,
Hilton Convention,
Radisson Blu,
Hyatt Palace,
Hyatt House,
Crowne Plaza,
Holiday Inn,
Westin,
Sheraton,
Four Points by Sheraton,
Sofitel,
Best Western
Millennium
Ritz-Carlton KAICCJ (Jeddah),
La Cigale (Doha Oasis),
Gardenia Rotana (Homs- Syria),
Al-Bustan hotel and furnished apartments (Sohar – Oman)
Le Meridien – Abu Dhabi

HILTON HABTOUR PIANO BAR, LEBANON

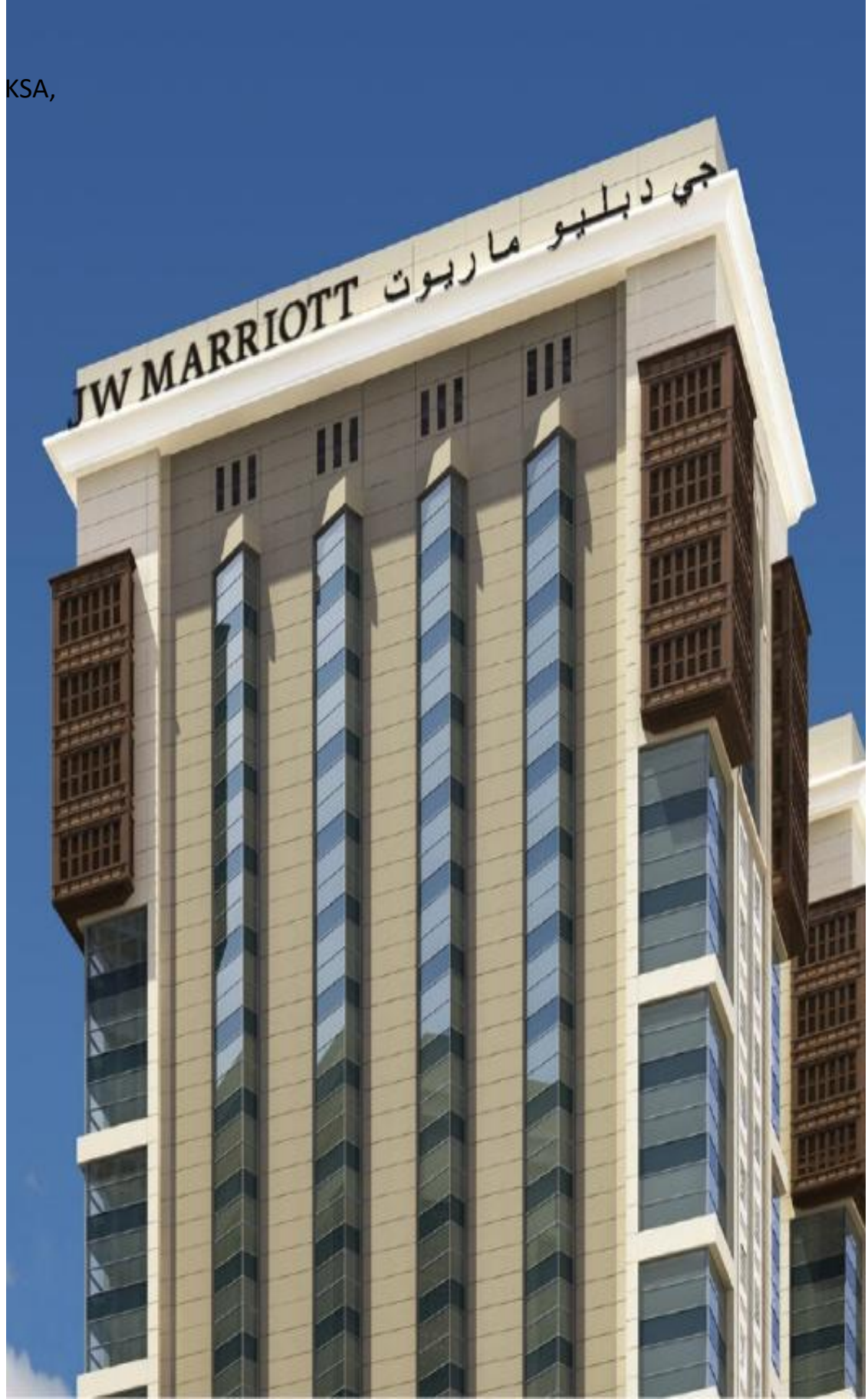


Scope of work: Interior design

JW MARRIOTT HOTEL - MAKKAH, KSA,

Located in Jabal Omar Development Project zone N6C, with a built-up area of 75,000 m², consisting of two towers housing 573 guestrooms in total, over a multifunctional podium including 3 restaurants, the hotel related FOH and BOH areas to private apartments

Scope of work: Full Architecture & Engineering design



JW MARRIOTT HOTEL - MAKKAH, KSA



Scope of work: Full Architecture & Engineering design

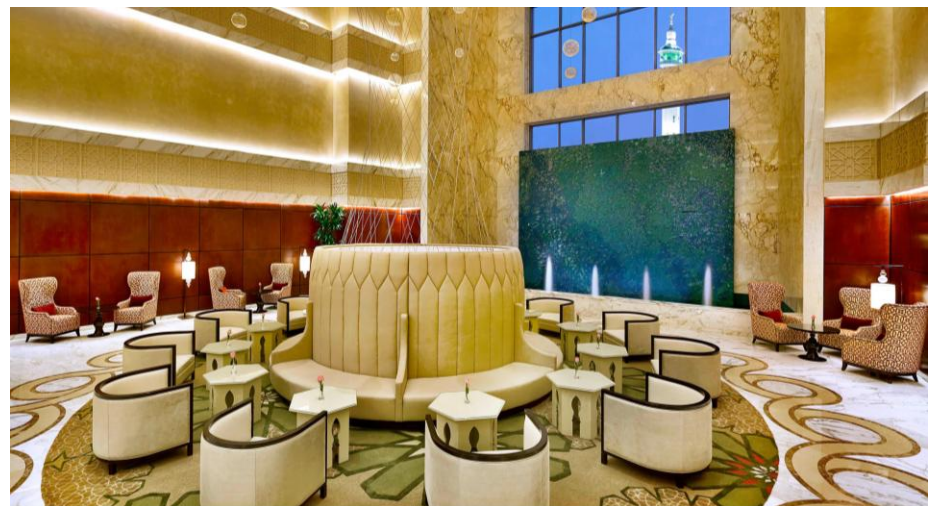
MARRIOTT COURTYARD HOTEL – MAKKAH, KSA

Located in Jabal Omar Development Project zone N6B, with a built-up area of 37,300 m², consisting of one tower housing 396 guestrooms, over a multifunctional podium including 3 restaurants and the hotel related FOH and BOH areas.

Scope of work: Full Architecture & Engineering design



MARRIOTT COURTYARD HOTEL – MAKKAH, KSA



HYATT PLACE & HYATT HOUSE HOTELS – MAKKAH, KSA

Located in Jabal Omar Development Project zone N6B, with a built-up area of 33,250 m², consisting of one tower and two hotels housing 266 guestrooms, studios and hotel apartments in total, over a multifunctional podium including 2 restaurants and the hotel related FOH and BOH areas.

Scope of work: Full Architecture & Engineering design



HYATT PLACE & HYATT HOUSE HOTELS – MAKKAH, KSA



RADISSON BLU HOTEL – MAKKAH, KSA

Located in Jabal Omar Development Project zone N5, with a built-up area of 24,000 m², consisting of one tower of 25 stories, housing 287 guestrooms, over a multifunctional podium including a parking, 2 restaurants and the hotel related FOH and BOH areas.

Scope of work: Full Architecture & Engineering design



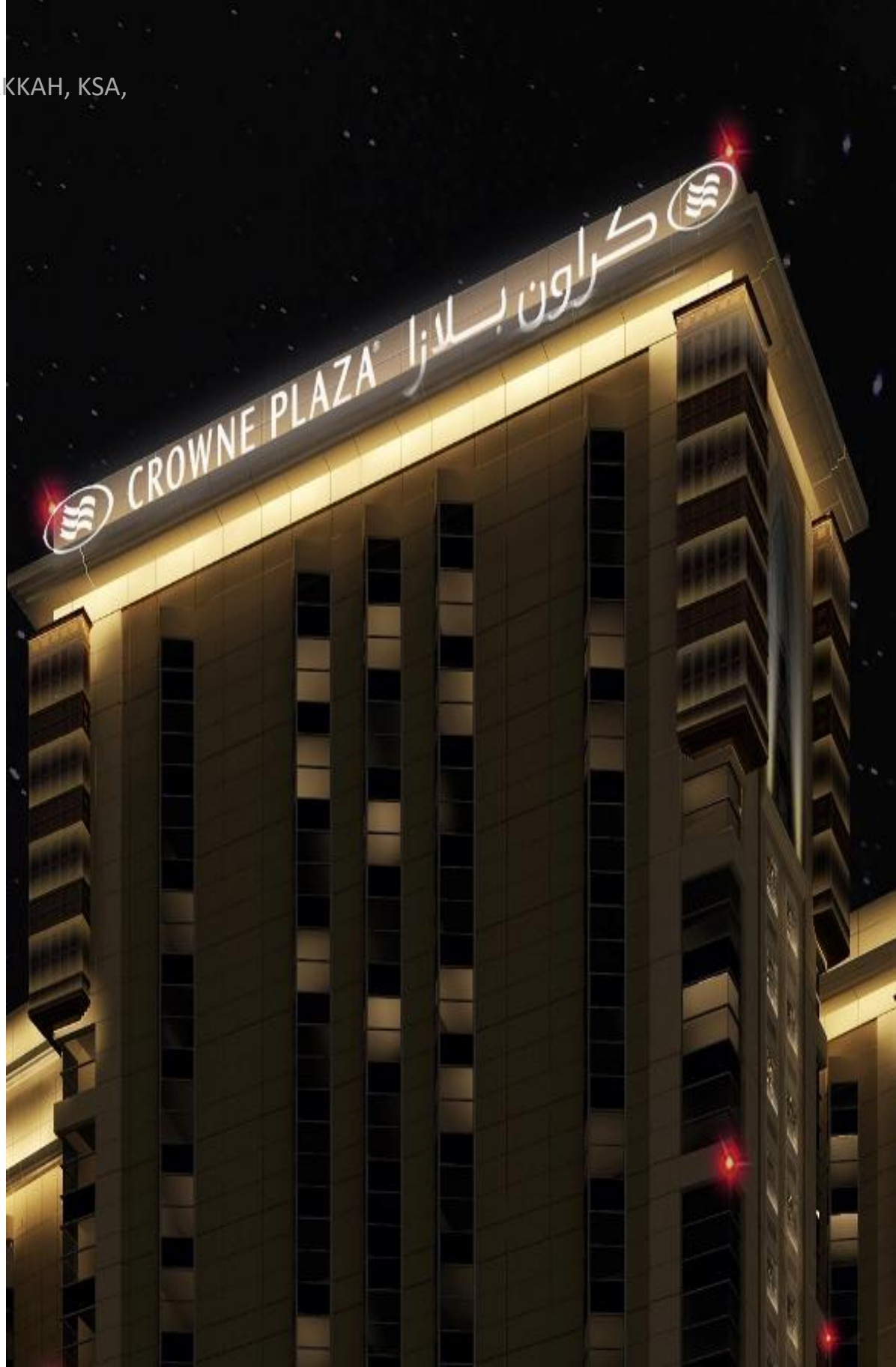
RADISSON BLU HOTEL – MAKKAH, KSA,



CROWNE PLAZA HOTEL – MAKKAH, KSA,

Located in Jabal Omar Development Project zone N5, with a built-up area of 22,000 m², consisting of one tower of 25 stories, housing 287 guestrooms, over a multifunctional podium including 2 restaurants and the hotel related FOH and BOH areas.

Scope of work: Full Architecture & Engineering design



CROWNE PLAZA HOTEL – MAKKAH, KSA



HOLIDAY INN HOTEL – MAKKAH, KSA

Located in Jabal Omar Development Project zone N5, with a built-up area of 21,000 m², consisting of one tower of 26 stories, housing 320 guestrooms, over a multifunctional podium including 3 restaurants and the hotel related FOH and BOH areas.

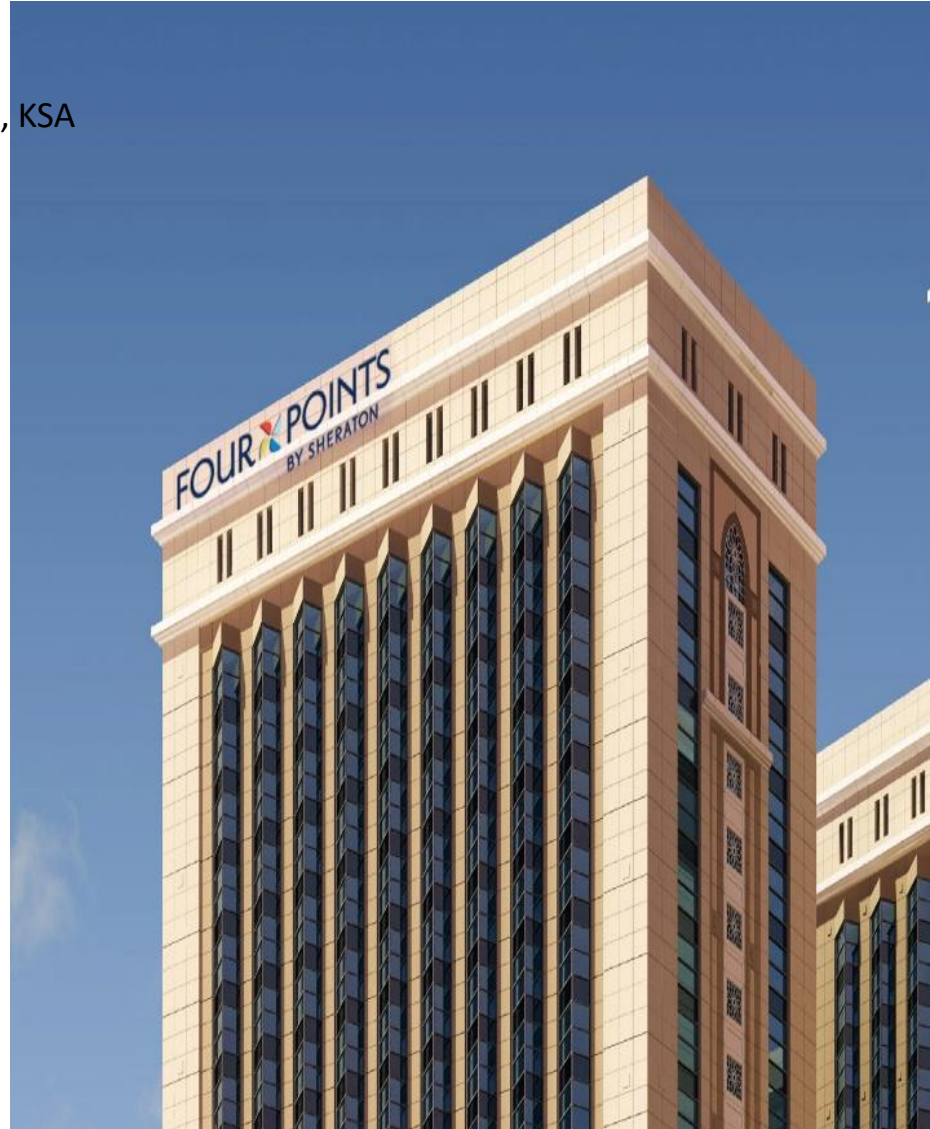


Scope of work: Full Architecture & Engineering design



FOUR POINTS BY SHERATON HOTEL – MAKKAH, KSA

Located in Jabal Omar Development Project zone N5, with a built-up area of 33,000 m², consisting of one tower of 26 stories, housing 496 guestrooms, over a multifunctional podium including a parking, 2 restaurants and the hotel related FOH and BOH areas.



Scope of work: Full Architecture & Engineering design



HILTON CONVENTION HOTEL – MAKKAH, KSA



RITZ CARLTON KING ABDULLAH INTERNATIONAL CONFERENCE CENTER JEDDAH HOTEL-KSA

A royal high-rise hotel dedicated to house presidential and royal conventions, with 57,000 m² total built-up area, consisting of 23 levels and 224 guestrooms, several restaurants, a SPA as well as a helipad on the upper roof.



Scope of work: Architectural, Engineering Design and shop drawings services, Interior Architecture shop drawings in addition to site engineering assistance.



SWISSBELL SALALAH RESORT - OMAN

This luxurious nine level hotel has a unique aerial view and the capacity of 400 rooms divided between regular rooms, junior suites, executive suites and king suites.



Scope of work: concept Design



WESTIN HOTEL - MAKKAH, KSA

Located in Jabal Omar Development Project zone S3, with a built-up area of 110,000 m², consisting of two towers housing 507 guestrooms in total, over a multifunctional podium including a parking, 4 restaurants, the hotel related FOH and BOH areas in addition to private apartments and three-story shopping mall.



Scope of work:
MEP design and shop drawing services in addition to site engineering assistance.



SHERATON HOTEL - MAKKAH, KSA

Located in Jabal Omar Development Project zone S3, with a built-up area of 110,000 m², consisting of two towers housing 507 guestrooms in total, over a multifunctional podium including a parking, 4 restaurants, the hotel related FOH and BOH areas in addition to private apartments and three-story shopping mall.

Scope of work:
MEP design and shop drawing services in addition to site engineering assistance.





PARAMOUNT HOTEL – DUBAI, UAE

Located in the center of Dubai, this hotel is composed of 9 floors, 400 rooms and covering an area of 60,000 m2.



Scope of work: Concept Design.

PARAMOUNT HOTEL – DUBAI, UAE



PARAMOUNT HOTEL – LEBANON

The 40,000 m2 hotel with 250 rooms is located on the Lebanese coast and reflects the beautiful colonial architecture.



Scope of work: Concept Design.

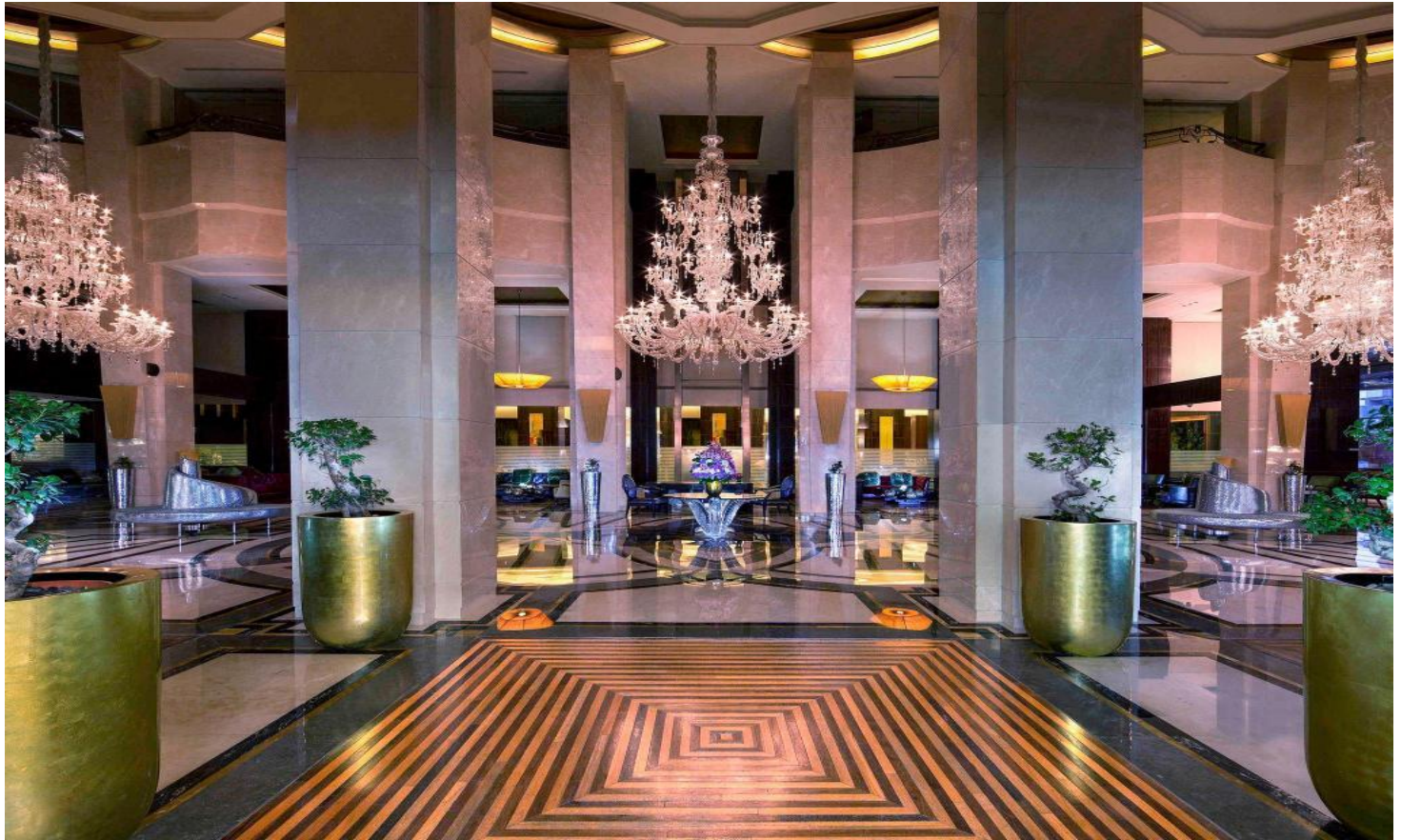
LA CIGALE HOTEL – DOHA OASIS, QATAR

Located in the luxurious Doha Oasis complex, consisting of one tower of 33 stories, housing around 130 luxurious guestrooms and the hotel FOH and BOH areas. The hotel also hosts various international cuisine restaurants with state of the art kitchens.



Scope of work::MEP Design from Concept to Tender

LA CIGALE HOTEL – DOHA OASIS, QATAR



INTERCONTINENTAL HOTEL JEDDAH RENOVATION DESIGN WORKS - KSA

As part of the complete renovation of the reputable IHG in Jeddah, WA/ICON were assigned to undertake the exterior and interior architectural design works. The hotel consists of 250 keys, 3 restaurants, a ballroom, meeting rooms, a business center, an outdoor swimming pool and a large landscape area with water features.



Scope of work: Facades and site landscape/hardscape complete design along with the Design Development (DD) and Construction Documentation (CD) of the Interior Design of the hotel guestrooms, corridors, and public areas (FOH).

SOFITEL, BEST WESTERN & MILLENNIUM Hotels – MAKKAH, KSA

Located in Jabal Omar Development Project, consisting of three hotels: Sofitel (3 towers, 652 keys), Best Western (2 towers, 546 Keys) & Millennium (2 towers 581 keys), over a multifunctional podium including the hotels related FOH and BOH functions, an underground parking, five-story shopping mall and private apartments.



Scope of work: Design review, engineering technical management and structural shop drawings development

YASMIN HOTEL, DAMASCUS, SYRIA



Scope of work: Design Development

YASMIN HOTEL, DAMASCUS, SYRIA



Scope of work: Design Development

YASMIN HOTEL, DAMASCUS, SYRIA



Scope of work: Design Development



AIRPORTS

we excel in multilayer airports/airfield
consultancy services ranging from
Airfield capacity and Airfield
Operation, Geometry, Grading,
Marking, Pavement and other factors
as listed below.

AIRPORT BUILDINGS DESIGN

Airside Planning requirements

AIRSIDE TERMINAL FACILITIES

- FAR Part 77 and TERPS Requirements
- Aircraft Maneuvering
- Air Traffic Control Tower
- Emergency Equipment Access Roads
- Airside Security
- Aircraft Apron/Gate Access Points

Terminal Apron Planning Criteria

- Aircraft Gates and Parking Positions
- Aircraft Parking Guidance Systems
- Apron Pavement Design
- Blast Fences
- Apron Service Roads
- Aircraft Servicing
- Ground Service Equipment
- Apron Lighting

Aircraft Gate Requirements

- Apron Circulation
- Jet Blast Effects and Mitigation

TERMINAL BUILDING FACILITIES

- A. Terminal Planning and Design Considerations
- B. Terminal Concept Development
- C. Terminal Facility Requirements
 - Ticket/Check-in Lobby
 - Passenger Screening
 - Hold rooms
 - Concessions
 - Passenger Amenities
 - Domestic Baggage Claim
 - International Arrivals Facilities-Federal Inspection Services
 - Public Spaces
 - Circulation
 - Airline Areas
 - Baggage Handling
 - Checked Baggage Screening
 - Support Areas
 - Gross Terminal Area Planning Factors

LANDSIDE TERMINAL FACILITIES

- A Other facility considerations:
 - Baggage Handling Systems
 - Information Technology Systems
 - Buildings Systems
- a) Transportation/Traffic Planning
- b) Intermodal Connections
- c) Airport Roadway Systems
 - Entrance/Exit Roadways (Airport Access Road)
 - Terminal Approach Roads
 - Terminal Curb front
 - Recirculation Roads
 - Service Roads
 - General Guidelines for Airport Roadways
- a) Terminal Curb Requirements
- b) Parking Facility Requirements
- c) Roadway Circulation and Way-finding
- d) Landside Security

AIRFIELD CAPACITY AND OPERATION

translating passenger forecast and aircraft movements maneuvering into an Airfield Master Plan.

Aircraft type and runway category are a major key design element; ICON can design airfield to suit code F dimensions.

Based on existing topographical survey and on the Airport Master Plan configuration, ICON can produce a Master Grading Plan that replies to ICAO / FAA / UFC requirements, specifically:

- PANS / OPS DOC 8168, I & II
- Obstacle free zone and OLS limitation study
- Complete Airfield categories I, II, IIIA, IIIB and IIIC
- Runways, Taxiways and Aprons
- Fuel Spillage slopes considerations.
- Tie-in point and Buildings/Aircraft Hangars entry level considerations.
- DTM (Digital Terrain Models) output that also generates Cut & Fill quantities.

GEOMETRY

Airfield geometry design ICON ends on Aircraft code, airport category as well as on approach category. Geometry Design covers the following:

- Runway length, clearway, stop way, runway safety area, width take off/ landing airspace definition and limitation, and protection zone.
 - Taxiways width lead-in / lead-out dimensions, fillets and the like.
 - Apron dimensions and the like.
 - Distances and separations between Runway and Taxiways, as well as distances between Runway threshold and rapid exit Taxiways.
 - All transversal and longitudinal slopes.
- All shoulders edge and tie-in points' geometry.

MARKING

Including mandatory and information marking layout in accordance to ICAO/FAA requirements. Marking scope comprises:

- Runway clean way, stop way, threshold, touch down, etc.
- Runway / taxiways center lines, edges, intermediate holding positions, lead in / lead out, stop bars, ILS critical and sensitive limits and others.
- Apron MARS configuration marking, aircraft position delineation, lead in / lead out marking.
- Airfield nomenclature marking in accordance with Runway / Taxiways / Aprons naming and in accordance with guidance signs design.

PAVEMENT

Airfield pavement marking based on FAA standards mostly, since these are more rigorous than ICAO ones. The design elements are the frequency of operation, aircraft load, aircraft weight, wheel base maneuvering and the like. ICON can simulate the above via a pavement design software and compute all data, then translate the results into drawings and cross sections. In addition to above, ICON team can certainly produce cross sections of pavement at different areas showing compaction ratios, composite formation and thicknesses.

Last but not least, we always coordinate with Airport technical team to present and obtain their understanding on the pavement maintenance procedures. These lead to determine flexible pavement (asphalt) and rigid pavement (concrete) in different areas, especially at apron areas, lead in / lead out, rapid exit, runway holding position, touchdown areas and others.

We design based on FAARFIELD for civil and PCASE for military airport.

AIRFIELD ELECTRICAL & MECHANICAL DESIGN SERVICES

Airfield lighting design

Jet Blast Fence simulation and design

Maneuverability study

APRON GROUND SUPPORT SERVICES

- 400 Hz converters networks, including 200V decentralized system, 690V centralized systems with explosion proof step down transformers
- Visual Docking Guidance System
- Apron CCTV coverage system
- Preconditioned Air system: decentralized and centralized, including glycol boosting station
- Compressed air, potable water supply, blue water collection and networks and plants
- Emergency Fuel shut-off system
- Pits' system for all services stated above
- Controls and interlocks of all services stated above with the telescopic passenger pedestrian bridge system (TPPB)
- Surveillance Radars
- Ground Movement Radar

NON VISUAL NAVIGATION AID

- ILS system (Instrumentation landing)
- Metrological systems (Runway Visual, Met Radar, Weather stations)
- VHF emitter and transmitter stations
- Control Tower
- Complete control tower design, including surveillance control room, visual control room, equipment room, workshops and related integrated systems.
- **ADS-B**
- **DIGITAL REMOTE TOWER**

TERMINAL AND CONCOURSE EQUIPMENT

- Common Utility Terminal Equipment
- UFIS Universal Flight Information system (including FIDS and BIDS / flight and baggage information display systems)
- Disembarking/ Embarking Passenger Routing system.
- Integration with AGMCS (advanced ground movement control system)

FUEL FARM AND FUEL NETWORK

Complete Fuel Farm and Fuel Network including tanks, pipes and P&ID instrumentation:

- SCADA system
- Leak detection system (differential type)
- Emergency Fuel Shut off network

Fiber optic networks for remote valves and motorized equipment control and monitoring

SRA SAUDI ROYAL AIRPORT, HEADQUARTER ENTRANCE



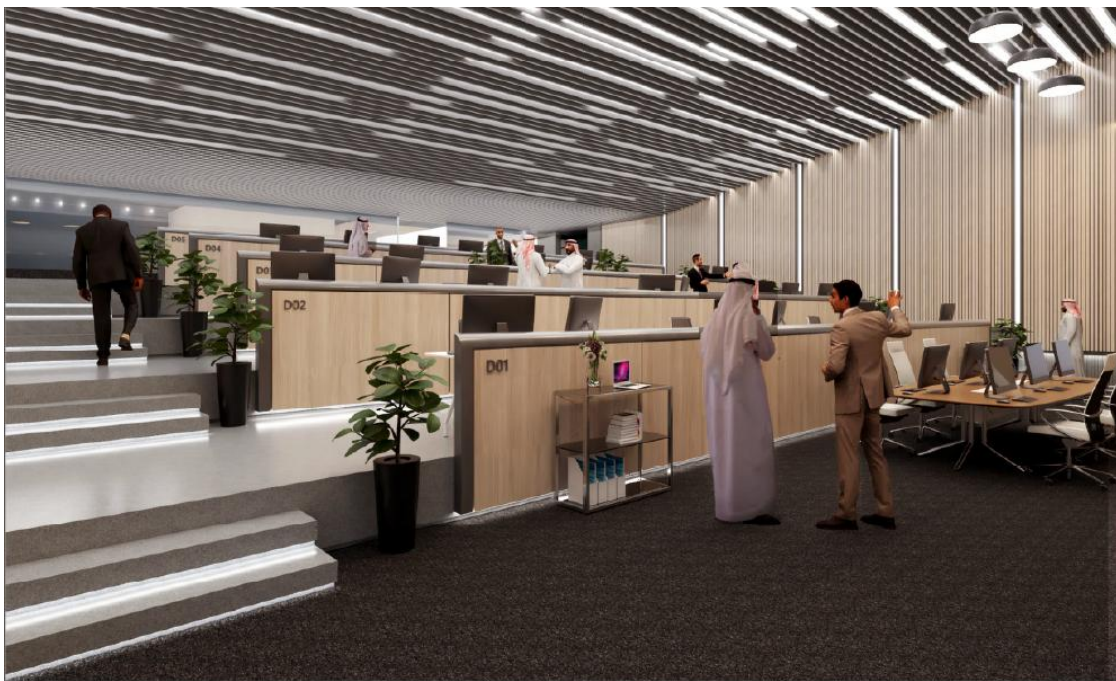
Scope of work: Interior design

SRA SAUDI ROYAL AIRPORT, HEADQUARTER ENTRANCE



Scope of work: Interior design

SRA SAUDI ROYAL AIRPORT, HEADQUARTER ENTRANCE



Scope of work: Interior design

HAB (Al Hasa Aviation Brigade), KSA

Military Airbase in Al-Hasa which consists of two main areas: Landside and Airside surrounded by patrol and security roads. The Landside is divided into Aviation brigade headquarters, two Aviation Battalions, one Support Aviation Battalion, while the Airside comprises of six Rotary Wings Runways and Apron Facilities.

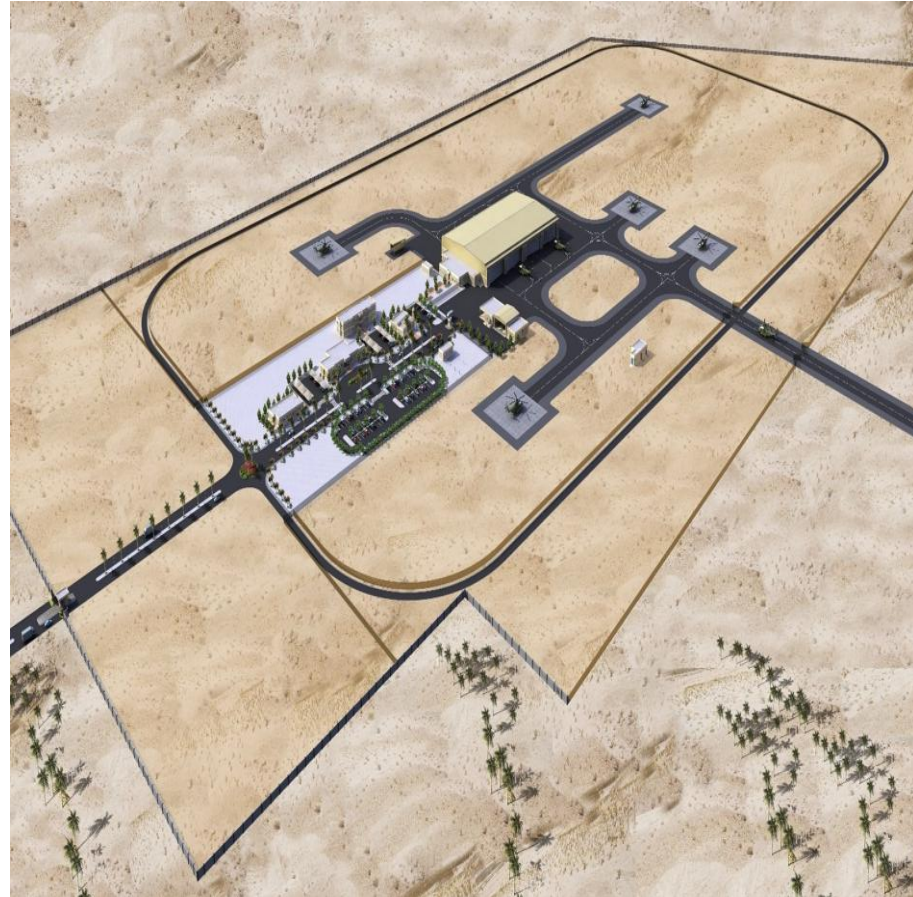


Scope of work

Complete design of all exterior and interior works involving but not limited to civil, architectural, mechanical, electrical, structural, security and fire protection disciplines for all facilities. The design includes also the identification of all infrastructure and all utility hook-ups required to make the new Al-Hasa Air Base fully functional.

DAMMAM AVIATION SQUAD (DAS), KSA

Military Airbase in Dammam which consists of two main areas: Landside and Airside surrounded by patrol and security roads. The Landside comprises of Headquarter, Maintenance hangar, Fire Station and utilities buildings, while the Airside comprises of four Rotary Wings Helipads and Apron Facilities.

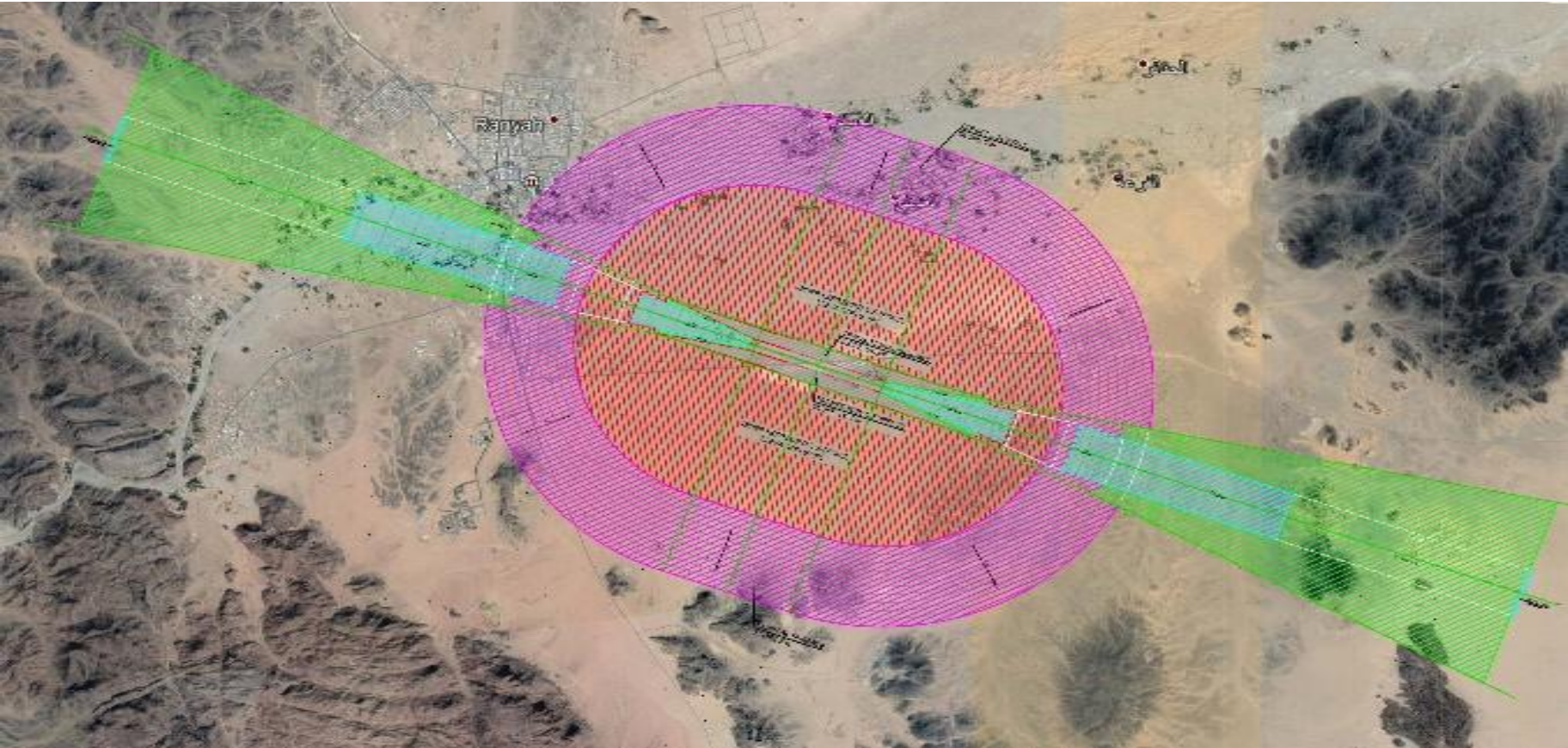


Scope of work

Complete design of all exterior and interior works involving but not limited to, civil, architectural, mechanical, electrical, structural, security and fire protection disciplines for all facilities. The design includes also the identification of all infrastructure and all utility hook-ups required to make the new Dammam Air Base fully functional.

RANYAH REGIONAL AIRPORT, KSA

Regional Airport in west KSA serving internal operations with 4 km Runways, Taxiways and Aprons complete with control tower and supporting facilities.



Scope of work: Complete Design of grading, storm water, pavement, airfield lighting, non- visual navigational aids, control tower, infrastructure, patrol road and supporting facilities

SAUDI ARABIAN NATIONAL GUARD AIRPORT - SANG-II – KSA

A military airbase consisting of 80 buildings such as brigade headquarters, support buildings & facilities, runways, taxiways, aprons, hardstands/pads, helipad and other aviation facilities.



Scope of work

Re-design, shop drawings and site engineering assistance for all civil (including pavement, grading and earthworks), structural, architectural, electrical, mechanical and infrastructure networks (including storm, sewer, fire hydrant, lighting, electrical and communication/IT), airfield lighting, navigational aids and all related systems.

KING ABDULAZIZ INTERNATIONAL AIRPORT (KAIA), KSA



Scope of work:

Design, shop drawings, engineering procurement and construction management for the following apron services:

- Potable water treatment plants and potable water piping from Tech. rooms to PCA pits.
- Blue water treatment plants and blue water piping from Tech. rooms to vacuum pits.
- Vacuum receiver plants and piping from blue water pits to plant rooms to sewer drainage lines.
- PCA air handling units installed in node building.
- PCA air ducting from node buildings to PCA pits.
- Glycol water piping from node buildings to Tech. room
- Glycol chillers systems in Tech. rooms
- PCA/Potable water pits
- Vacuum/Blue water pits
- 400 Hz pits / GPU 400 Hz units installed in node buildings / GPU coils installed under the PBB

BAHRAIN INTERNATIONAL AIRPORT, BAHRAIN



Scope of work: Design Review of airfield configuration including Obstacle Limitation Surfaces, runways, taxiways & aprons, non-visual navigational aids systems, infrastructure, fuel, marking, geometry, Profile and Sections.

ABU DHABI INTERNATIONAL AIRPORT FREE TRADE ZONE, UAE

The Abu Dhabi International Airport project includes the complete master planning and urban planning, as well as Phase 1 design of a 4 Km² Free Trade Zone for light industries. The Project consists of light industrial units/warehouses, cargo facilities, couriers' facilities, high end offices and amenities.



Scope of work: Design and site supervision of all architectural and engineering trades.

NEW DOHA INTERNATIONAL AIRPORT (NDIA) - EMIRI TERMINAL AND CONTROL TOWER, QATAR



Scope of work: MEP Design and Engineers.

ALI AIRBASE, IRAQ

Design built military airbase in Iraq consisting of Airfields, Runways, Taxis and Aprons.



Scope of work: Design of Airfield Lighting, Pavement and Storm Water Drainage



MASTER PLANNING

CULTURAL SCHOOL IN JEDDAH



Scope of work: Concept Design

CULTURAL SCHOOL IN RIYADH



Scope of work: Concept Design

AL DAMMAM BOY'S UNIVERSITY CAMPUS



Scope of work: Concept Design



HOTEL AND VILLAS RESORT IN mOROCCO



Scope of work: Concept Design

HOTEL AND VILLAS RESORT IN MOROCCO



Scope of work: Concept Design

HOTEL AND VILLAS RESORT IN MOROCCO



Scope of work: Concept Design



HOTEL AND VILLAS RESORT IN MOROCCO



Scope of work: Concept Design

AL DAMMAM GIRLS UNIVERSITY CAMPUS



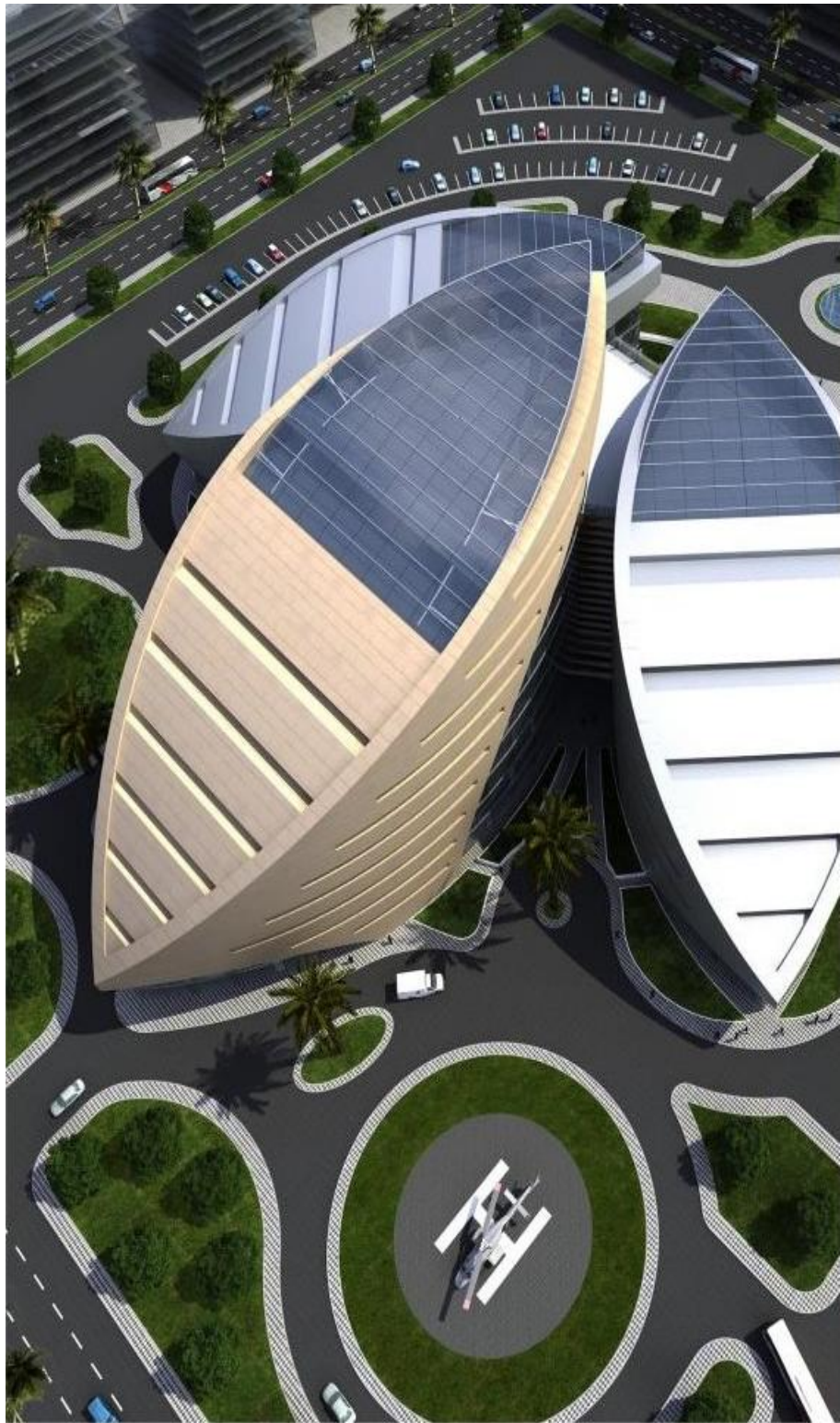
Scope of work: Master planning Concept Design



AL DHABI MEDICAL PARK



Scope of work: Master planning Concept Design



SEA BRIDGE PROJECT – LEBANON

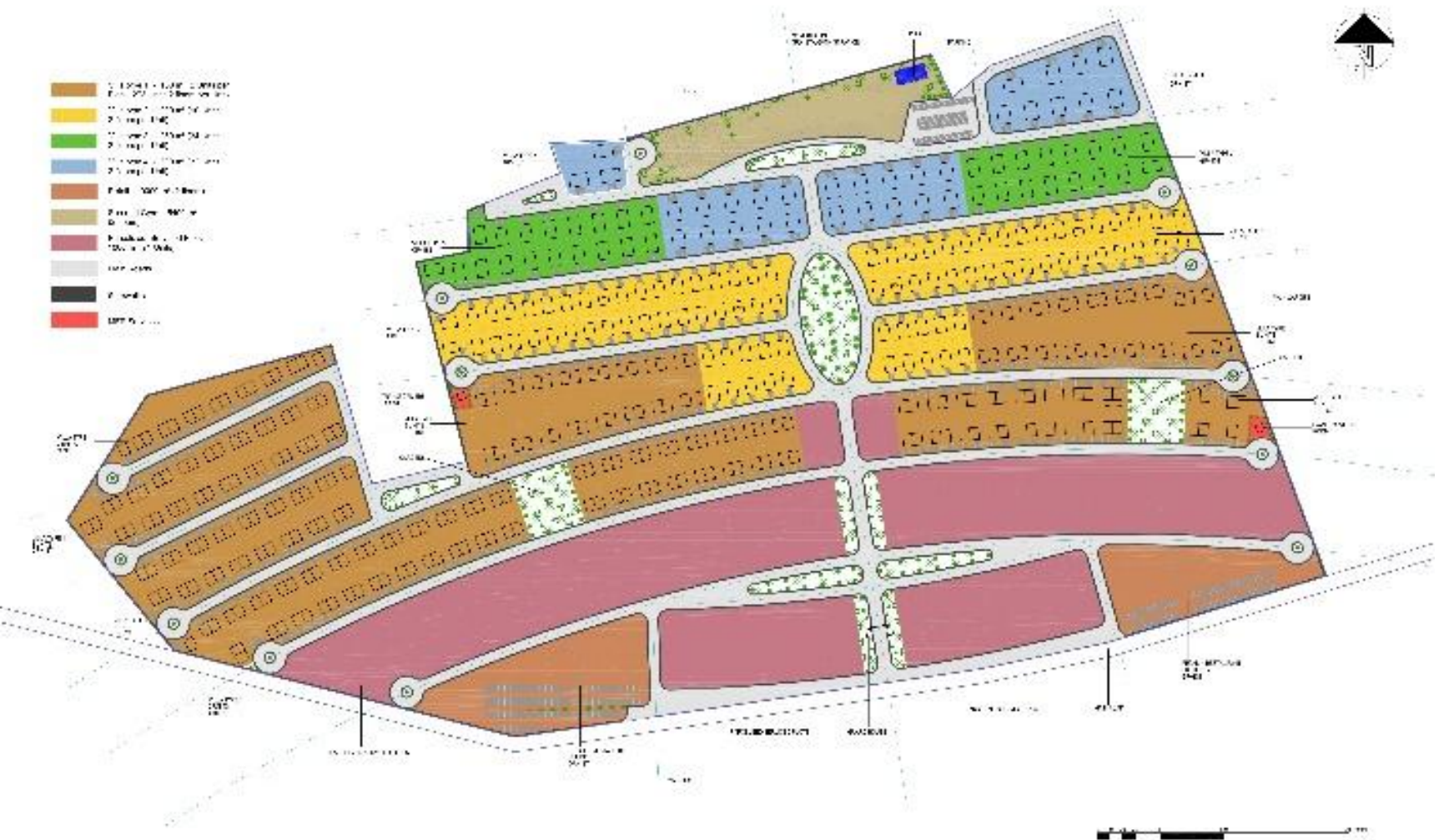
The project consists of the planning of 17 km sea bridge from Tabarja to Beirut, with the design of three islands that include hotels, residential and offices buildings, retail, leisure facilities, service plots, and other international investments.



Scope of work: Concept Design.

POLEMIDIA DEVELOPMENT – CYPRUS, POLEMIDIA

A luxurious residential complex in Polemidia, Cyprus with a total built-up area of 99,000 m2. The project comprises luxurious high-end finished villas, residential buildings, retail and parcelized serviced plots.



Scope of work: Architectural Concept Design

SLEMANI RESIDENTIAL AND PUBLIC DISTRICT– IRAQ, Kurdistan



Scope of work: Concept Design for a 47 km² of land including industrial areas, office buildings, residential buildings, medical facilities, malls and retail, sport facilities and educational projects.

MAYEGUN MASTER PLAN - NIGERIA



Scope of work: Master Planning for 500,000 m2 of residential buildings, offices, green areas and services facilities.

ECUADOR ISLAND - UAE

In one of the World's most prestigious project, the Ecuador island consists of the “PACHA” Club as the core of its development along with residential developments at the site perimeter, including four-story serviced apartments, two-story independent villas, water bungalows and a resort type hotel of two stories with a variety of restaurants in different locations.



Scope of work: Concept Design.

ROC DE TCHIKOBO - La Pointe Noire - CONGO



Scope of work: Master Planning and Animation for 1,000,000 m2 of reclaimed land to include hotels, office buildings, retail and villas.

KHASAB FAMILY RESORT – OMAN

Consisting of a residential area, leisure spaces, hotels, hospitality and recreational areas in the attractive tree-lines mountain area.



Scope of work: Master plan and infrastructure studies.

TECHNOPARK - UKRAINE

The Project is a mixed use of technology with luxurious accommodation and offices



Scope of work: Complete Master Planning & Market Research Analysis



COMMERCIAL

VOX CINEMAS – DOHA OASIS, QATAR

A unique concept of movie experience within Doha Oasis Complex including 19 movie theaters (comprising VIP Max, Laser Max and 4DX), a bowling hall, gourmet restaurants, party rooms, kitchens and high end audiovisual environment all to the requirements of VOX Cinemas.



Scope of work: Detailed MEP Design and Tender Documents

ZAATAR W ZEIT, DEEK DUKE, BAR TARTINE & ROADSTER RESTAURANTS - LEBANON

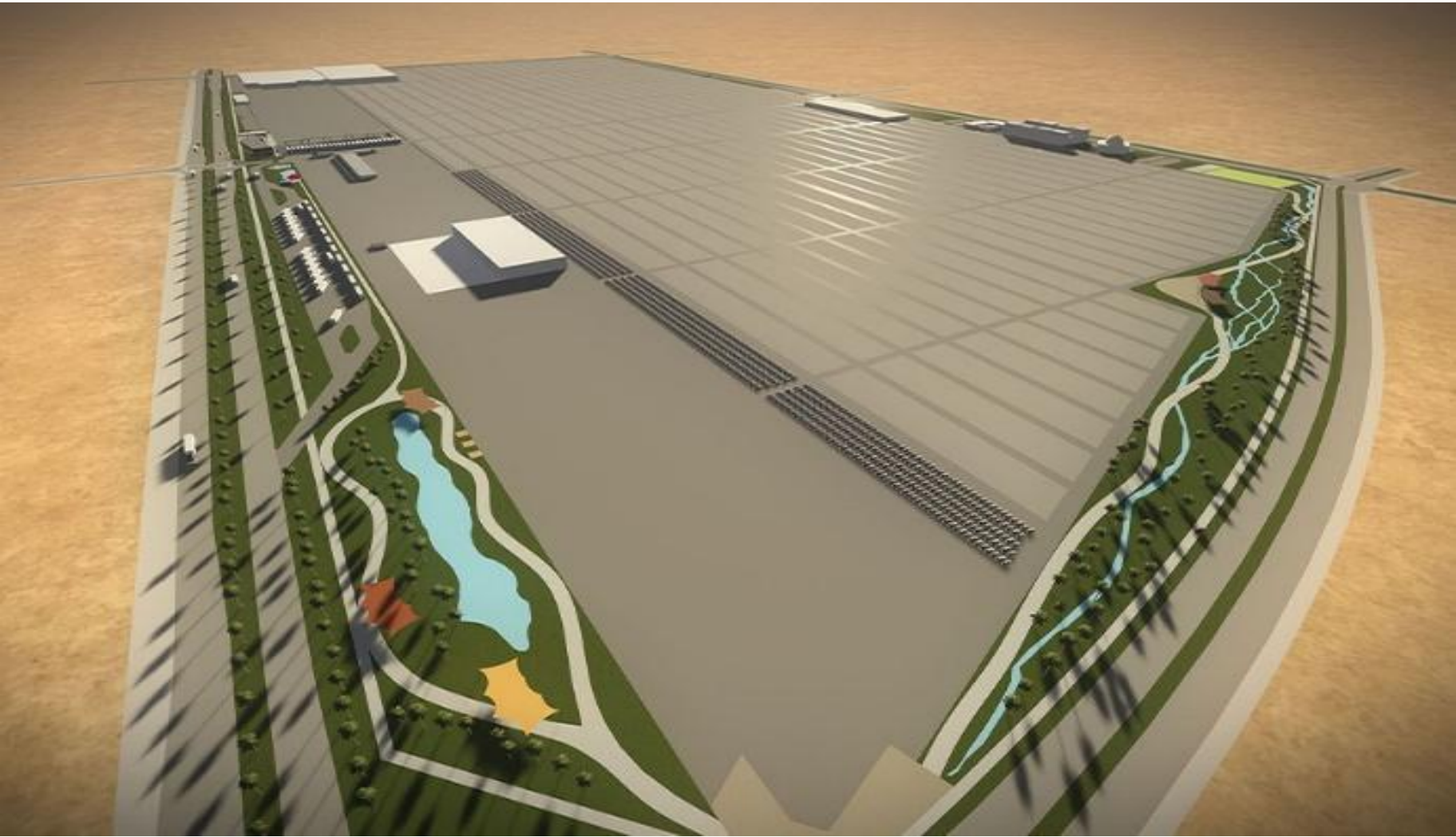
More than 30 outlets of Lebanese and regional famous ZWZ, Roadster Dinner, Bar Tartine, Deek Duke and central kitchens & Delivery Centers.



Scope of work: Full MEP design and site supervision

TOYOTA ALJ VEHICLE PROCESSING CENTER AND LOGISTIC HUB in KAEC - KSA

Located in KAEC/KSA, the project consists of developing a major vehicle processing center and automotive logistics hub on 150 hectares of raw land.



Scope of work: Architectural & Engineering design assistance and review, Full Electrical design, Quantity Surveying and Cost Estimation

BEIRUT BUSINESS CENTER – LEBANON

Located on Sin El-Fil Boulevard, with an overall built up area of 40,000 m², this project acts as a multifunctional quarter including retail, offices, warehouses, and parking spaces all together.



Scope of work: Full Architecture & Engineering design (incl. authorities and permit follow-up).

PHARMACEUTICAL FIRM – LEBANON

Research and Development center, warehousing and offices for a pharmaceutical firm in Lebanon



Scope of work: Architecture design

PHARMACEUTICAL FIRM – LEBANON

Research and Development center, warehousing and offices for a pharmaceutical firm in Lebanon



Scope of work: Architecture design

NATIONAL COMMERCIAL BANK – Lebanon

Located in Beirut, downtown – Solidere district, this bank of 200 m2 area is a high-end image for VIP clients



Scope of work: Full ID and MEP Design, as well as supervision activity

NATIONAL COMMERCIAL BANK – Lebanon

Located in Beirut, downtown – Solidere district, this bank of 200 m2 area is a high-end image for VIP clients



Scope of work: Full ID and MEP Design, as well as supervision activity



Scope of work: Full ID and furniture Design, as well as supervision activity



Scope of work: Full ID and furniture Design, as well as supervision activity



Scope of work: Full ID and furniture Design, as well as supervision activity

TOYOTA NATIONAL DISTRIBUTION CENTER - ALGERIA

The property houses a vehicles' area of 386,000 m² for more than 12,500 cars, a service area, a central parts ICONartment, an after-market parts ICONartment, an academy and training center and the supporting administrative facilities with a total of 48,420 m² built-up area.



Scope of work: Full MEP Design



LANDSCAPE

AL HADA COMPOUND RIYADH KSA



Scope of work: Landscape and architecture Concept design

AL HADA COMPOUND RIYADH KSA



Scope of work: Landscape and architecture Concept design

AL HADA COMPOUND RIYADH KSA



Scope of work: Landscape and architecture Concept design

AL HADA COMPOUND RIYADH KSA



Scope of work: Landscape and architecture Concept design

SHEIKH WALID AL MALAKI VILLA KSA



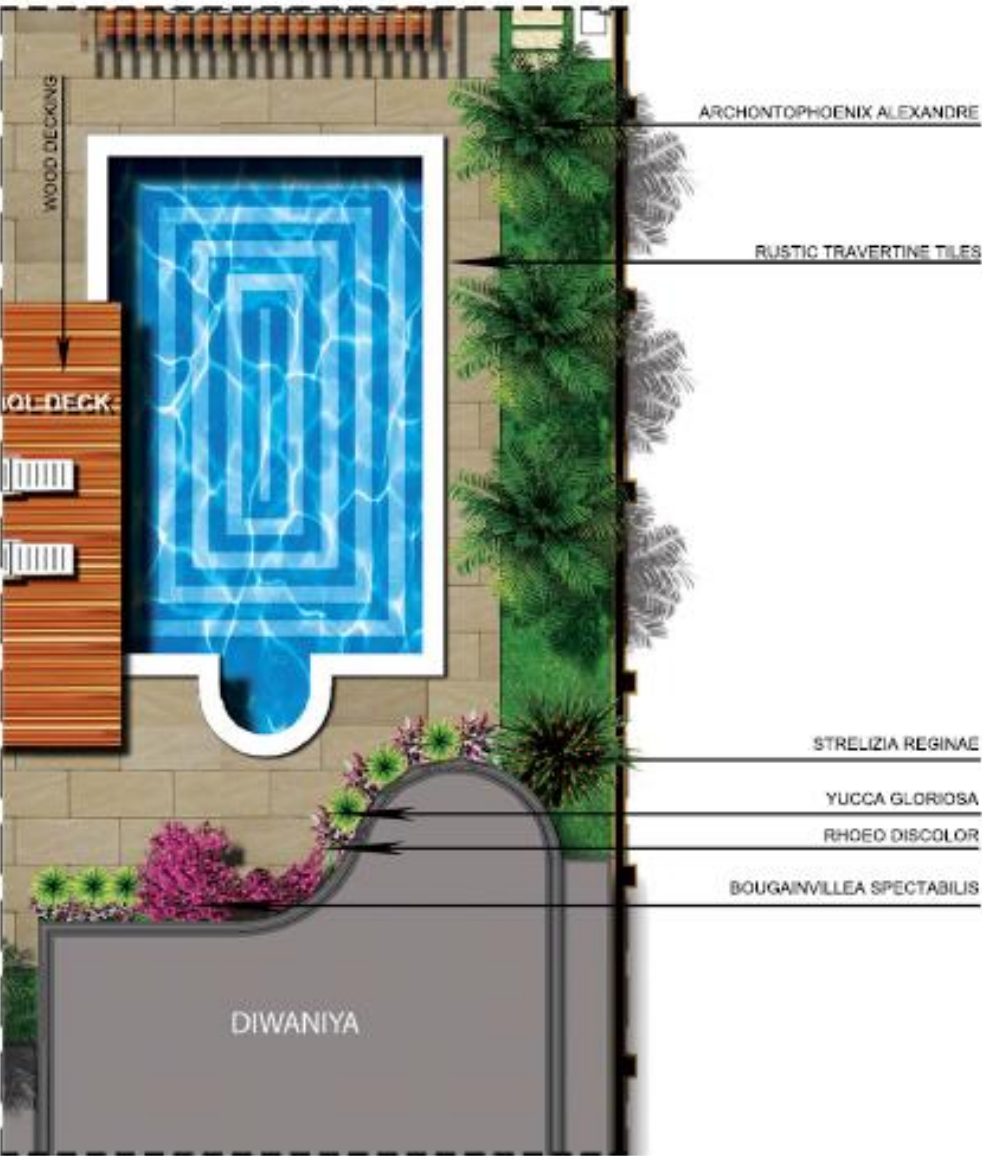
Scope of work: Landscape and architecture Concept design

SHEIKH WALID AL MALAKI VILLA KSA



Scope of work: Landscape and architecture Concept design

SHEIKH WALID AL MALAKI VILLA KSA



BLOW-UP 02



Scope of work: Landscape and architecture Concept design

SHEIKH WALID AL MALAKI VILLA KSA



BOUGAINVILLEA SPECTABILIS



RHOEO DISCOLOR



CARISSA HOLLY



YUCCA GLORIOSA

Scope of work: Landscape and architecture Concept design



Scope of work: Landscape and architecture Concept design



ARCHONTOPHOENIX

BROWALIA SPECIOSA

CARISSA HOLLY

YOUCCA FLAMENTOSA

CARISSA HOLLY

BROWALIA SPECIOSA

BAZALT PAVING

MIYOPORUM PAVIFOLUM

STRELITZIA REGINAE

WOOD DECKING

BROWALIA SPECIOSA

CARISSA HOLLY



ARCHONTOPHOENIX



CARISSA HOLLY



STRELITZIA REGINAE



MIYOPORUM PAVIFOLUM



BROWALIA SPECIOSA



YOUCCA FLAMENTOSA



BASALT PAVING



WOOD DECKING

Scope of work: Landscape and architecture Concept design



Scope of work: Landscape and architecture Concept design



Scope of work: Landscape and architecture Concept design

AL ISAIL VILLA KSA



MIYOPORUM PAVIFOLUM



CARISSA HOLLY



BOUGAINVILLEA



YOUCCA FLAMENTOSA



ARCHONTOPHOENIX



BROWALIA SPECIOSA



BERMUDAGRASS



STRELITZIA REGINAE



STRELITZIA REGINAE



TEAK WOOD DECKING



FLAMED TRAVERTINE TILES



RUSTIC TRAVERTINE TILES

Scope of work: Landscape and architecture Concept design



Scope of work: Landscape and architecture Concept design



Scope of work: Landscape and architecture Concept design



Scope of work: Landscape and architecture Concept design

JDABRA LANDSCAPE



Scope of work: Landscape and architecture Concept design

RESUME

Aline Demerjian

Founder of AD Design sarl, creative and detail-oriented interior designer with over 25 years of experience in transforming residential and commercial spaces. Skilled in conceptual design, space planning, and project management. Adept at collaborating with clients, contractors, and vendors to deliver projects on time and within budget. Seeking to bring my expertise to higher levels to create innovative and functional spaces.

Education

- ESA business school 2021-2023
Executive MBA diploma from ESA and ESCP Paris.
- LAU Lebanese American University 1994-1996
Bachelor of Arts in Interior Design
- ALBA Académie Libanaise des Beaux-Arts 1988-1994
Interior Design

Skills

- Design Software: AutoCAD, SketchUp, Revit, Adobe Creative Suite
- Space Planning
- Project Management
- Color Theory and Lighting
- Furniture and Materials Selection
- Client Communication
- Budgeting and Cost Estimation

Language

Arabic fluent spoken and written
French fluent spoken and written
English fluent spoken and written
Armenian fluent spoken and written

Work experience

- **Collaborated with a Talented Team:** Worked with designers and professionals to develop and execute innovative design concepts for luxurious residential and commercial projects, ensuring cohesive and aesthetically stunning results.
- **Conducted Detailed Site Visits:** Created precise as-built drawings to ensure accuracy in design implementation, promptly addressing any on-site issues.
- **Sourced Premium Materials:** Fostered and maintained strong relationships with vendors to secure the finest materials, furniture, and accessories for each project.
- **Prepared Comprehensive Proposals:** Developed detailed project proposals, budgets, and timelines, ensuring clear communication and expectations with clients and stakeholders.
- **Achieved High Client Satisfaction:** Consistently delivered projects that exceeded client expectations and adhered to the highest design standards.
- **Acted as Client Representative:** Effectively communicated client needs and preferences to design and construction teams, ensuring alignment and satisfaction throughout the project lifecycle.

Work experience

- **Utilized Advanced Software:** Used AutoCAD, SketchUp, Revit and Adobe Creative Suite to create detailed design plans, 3D models, and presentations for client review and approval.
- **Coordinated with Key Stakeholders:** Ensured seamless integration of design elements and timely project completion by collaborating with contractors, architects, and engineers.
- **Managed Timelines and Budgets:** Mitigated risks and resolved issues to ensure on-time and within-budget project delivery.
- **Stayed Ahead of Trends:** Incorporated the latest design trends, materials, and technologies, bringing innovative and sustainable ideas to projects.
- **Led Project Planning and Execution:** Developed comprehensive project plans outlining scope, objectives, deliverables, and timelines, ensuring all stakeholders were aligned.
- **Monitored Progress and Milestones:** Tracked project milestones and deliverables, adjusting schedules as necessary, and keeping clients and team members updated.
- **Conducted Risk Assessments:** Identified potential risks and implemented strategies to minimize their impact on project timelines and budgets.
- **Facilitated Team Collaboration:** Coordinated cross-functional teams, promoting effective communication and collaboration to ensure project success.
- **Managed Client Relationships:** Acted as the primary point of contact for clients, addressing concerns, providing updates, and ensuring satisfaction throughout the project.
- **Ensured Quality Control:** Conducted regular inspections and reviews to maintain high standards of quality and compliance with project specifications.
- **Maintained Project Documentation:** Kept accurate records of project progress, including reports, budgets, and schedules, ensuring transparency and accountability.
- **Handled Procurement and Negotiations:** Worked with suppliers and contractors to secure favorable terms and ensure timely delivery of materials and services.
- **Oversaw Project Closeout:** Conducted final inspections, ensured completion of punch lists, and facilitated a smooth handover to clients.

Projects

Kindly refer to the portfolio

RESUME

Rodolphe Laoun

A talented senior design architect can work on any/all phases of development. Dedicated to produce ideas holistically, not just segmentally, so that spaces flow consistently, areas tie together for maximum impact

Education

2011

Masters in Landscaping Design

Lebanese University

1997

Diploma of higher studies in Interior Architecture

Lebanese University

Skills

Pre-Design

Schematic Design

Construction Documents

Construction Administration

Design Development

Project management

Language

Arabic fluent spoken and written

French fluent spoken and written

English fluent spoken and written

Work experience

Projects are mentioned in the present portfolio

2021- present time

Partner in AD-Design

2010-2021

Partner in ICON – International Consultant

2007 to 2010

Team Leader – Senior Interior Architect

Dar Al Handasah (Shair & Partners) – Beirut

2005 to 2007

Senior Interior Architect

Shoubaily Group - Lebanon

2004 to 2005

Design Unit Manager

Mirodec Beirut – Lebanon

2003 to 2004

Design Coordinator

ELCIR CO. – France

2000 to 2003

Interior Architect

J.T International (OGER Sub-Consultant) – Paris, France

1999 to 2000

Interior Architect

ELCIR CO. – Lebanon